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THE
CARMEL

SPECTATOR



MONTEREY PENINSULA'S ILLUSTRATED WEEKLY NEWSPAPER



VOL.8, NO.25

CARMEL, CALIFORNIA OCTOBER 3, 1952

TEN CENTS

THE BEACH

ALONG BIG SUR

HIGHWAY



Photo by Gordon Johnson

-Spectator Notes-

Last Friday, the heavy sea turned out to be a regular bonanza for the Pebble Beach caddies. One of the Spectator's top-flight spies said that each wave that broke over the wall on the 18th brought several golf balls. Although it was pretty cold, one earnest lad had taken off his sweater, tied the sleeves, and almost had it filled.

The Spectator, being an admirer of most imported automobiles, notes with interest that the big ad agencies see things the same way. More and more pictures (esp. fashions) being taken with some interesting car in the background. Four in the last New Yorker and a few in Vogue and elsewhere.

Christams ought to be pretty in downtown Carmel this year. J.O. Handley has added \$250 to the \$250 already given by Mark Thomas for prizes for the best indoor and outdoor decorations. Mark Raggett, chairman of the Business Association's Xmas Lights committee, says again that the committee wants attractive, not garish or bright, lighting effects.

Rumor has it that the target date for the opening of the Golden Bough Playhouse has been set for October 15. But Ted Kuster, after so many delays, only smiles when one speaks of the opening.

Too bad illness caused the cancellation of the Forest Theater's presentation of "The Women" this week.

Jay Hannah is planning his combination wall-painting and housewarming party in two stages. The artists will decorate the wall (back of Carl and Chan's service station) by themselves with no amateur kibitzing. The following weekend will be the general party for the public to admire the results.

Joining your political opponents seems to be the latest favored move. Congressman Ernie Bramblett has named his primary opponent, James Holmes, chairman of the Independent Republicans of the 13th District.

Harold Kneidler is off on a two or three week vacation to New York. One might suspect that he timed his visit to coincide with the World Series.

We are interested to note that a Carmel boy, William Burke, III, is attending the Governor Drummer Academy in Massachusetts—the oldest boarding school in America. It is now in its 190th year.

The Carmel Realty Company's ad in this issue speaks of "nicely treed lot." One Spectator staffer remarked that "Corum Jackson must have worked like a dog to get it up there."

It looks as though the Elks came to town well-stocked. One Carmel liquor store reports he sold eight cases of various types of mix about the time they hit town, but not one bottle of booze.

A Navy School release notifies us that the school now has a new electronic analog computer to add to its servomechanism laboratory. We are pleased with this news, but looked further to see what it likes to do. It seems that it renders "invaluable aid in engineering design and analysis." Good! We further learned that it contains 12 operational amplifiers. This even dozen amplifiers allows the operator to solve "systems that are represented by the seventh order differential equations." Just what we need for balancing our bank account.

...the spectator

Village Week**BOARD DECIDES TO PUT CLASSROOMS AT RIVER**

The Carmel River School in the Mission Tract will be a reality next September, the school board decided this week. Plans call for the construction of four classrooms and an administrative office to be completed as soon as possible.

The question before the board was whether to complete the Woods School or start the River School. After weighing all the factors, the board decided that the latter program would be the best.

Although the site will have to be graded, something that would not have to be done if Woods were completed, this cost is more than the playground problem at Woods. If more classrooms were added there, it would be necessary to purchase additional playground space.

The construction will cost in the neighborhood of \$83,000, Architect Thomas Elston estimated. The addition at Woods would have cost about the same or a little more because of the necessity of providing covered corridors between the buildings.

Bids for the grading of the site will be called for as soon as the site is surveyed and the engineering work done. Actual construction will start in the early spring.

FIRE PREVENTION WEEK TO BE OBSERVED HERE

Next week is Fire Prevention Week, and as usual, the school children will be given free rides to the firehouse aboard one of the trucks. They will look over the fire-fighting apparatus and listen to explanations by the firemen.

The department is also considering a public drill demonstration to be held Thursday night.

WHEN IS AN**"ANTIQUE"****NOT AN ANTIQUE?**

According to Webster and the U.S. Customs Service, an antique can be recognized very easily. We'll be glad to teach you some secrets. You need no longer be afraid of Louis-whatever-it-is, or Empire, or Sheraton, or anything else and don't EVER say "It would be nice if I had a place for it." We will help you find one. We love visitors, and are MAD about buyers.

L'ARC DE TRIOMPHE

Between two very solid Carmel institutions.

Bank of Carmel Us House Jack Built



TWO IMPORTANT political meetings were held in Carmel this week. The Carmel Women's Democratic Club were hosts to over 500 who attended a luncheon at the Mission Ranch to hear Mrs. Clara Shipser speak. Above, left to right, are Mrs. Paul Low, the Rev. Alfred B. Seccombe, Mrs. Edwin Tucker, Mrs. Shipser, James E. Amett, Mrs. James Campbell and Pat Patterson.

- Lee Blaisdell photo.

Below, Thomas E. Caldecott (standing right) was the principal speaker at the Monterey County Republican Assembly at Sunset Auditorium. Other speakers on the rostrum are (left to right) Chairman Edward Cochrane, William Nelligan CIO official, Earl E. Smith, building group official, and Edgar Bissantz, GOP county central committeeman.

- Arthur McEwen photo.

It could only happen in Carmel

Everyone is Christmas shopping... for gifts to be delivered,
—anywhere—direct from London!

LEATHER HANDBAGS

by Cooper of Bond Street

FASHIONS TO MEASURE

from Regent Street

HANDWOVEN SHETLANDS

from Edinburgh

COUTURIER DESIGNED BELTS

from Grosvenor Street

CROWN AND ROSE PEWTER

from the Burlington Arcade

Gifts of utter distinction at their London prices!

WHERE YOU SEE AND ORDER BRITISH LUXURIES FOR
DELIVERY-DIRECT-TO-YOU.

Best from Britain

LONDON MEWS - Sixth Street, west of Dolores
Tel. 7-6601... Open daily 10 to 5:30 o'clock

Open daily 9:30 to 5:30

Sunday by appointment.



MARION B. TODD, executive secretary of the Community Chest, is shown with one of the current posters. It was taken shortly after she nailed the first poster to the door of the Chest's office.

--Wynne Hutching photo.

MONDAY STARTS DRIVE FOR COMMUNITY CHEST

Monday marks the opening of the Monterey Peninsula Community Chest Campaign to raise funds for the coming year. A goal of \$80,217 has been set by Chest officials.

Robert Little and Harold Nielson are co-chairmen for the Carmel business district and Mrs. R.H. McDonald is chairman for the residential area here. The president of the Chest this year is Albert M. Lester of Carmel.

HALF INTEREST IN VALLEY NEWS SOLD

Ralph E. Erion has sold his half interest in the Carmel Valley News to Mrs. Frank Andrews of Carmel Valley. B.N. Prieth will continue as co-

publisher with Mrs. Andrews. Parker and Millie Kimball will continue as editors of the little weekly newspaper.

ANNUAL RED CROSS MEETING WEDNESDAY

The annual meeting of the Carmel Chapter of the American Red Cross will be held next Wednesday at 10 a.m. at the Carmel Women's Club. The election of officers will be the principal item of business.

Included on the program will be a demonstration of the resuscitator by Andy Wiemann.

The public is invited to attend the meeting and coffee and doughnuts will be served.

PARKING SURVEY STARTS IN BUSINESS DISTRICT

The survey of the business district to get parking data began this week. It is the first step by the Carmel Business Association in its attempt to solve the growing

parking problem.

Basically the questionnaire wants to find out where the businessmen's (and their employees') cars are now parked. It also seeks to find out how many individuals would rent stalls in a municipal lot if it were available.

The next step would be to determine the feelings of the property owners in the business area on the establishment of a parking district to finance the purchase of off-street parking space. If the results of the surveys proved favorable, the committee will then consider what lots should be purchased for parking.

CONTRACTORS WIN PRAISE FOR WORK AT WOODS

Contractors Taylor and Vial were given praise by the Carmel School Board for the rapid and conscientious work they did in the multi-purpose room at Woods School. Architect Thomas Elston, Superintendent Stuart Mitchell and Board President J.O. Handley all expressed pleasure emphatically.

Elston also mentioned that the state inspector said he rarely saw plans and specifications followed as closely as in the Woods Building.

The Board voted to send Taylor and Vial a letter expressing its commendation and appreciation.

Give



The United Way

We wish to announce the opening of



JUNE SIMPSON'S NEW PASTRY SHOP

HEAVENLY TREATS

The SpeCalendar..

THEATER.

.... First Theatre presents "Camillo," with French Revue, tonight, and tomorrow at 8:15.

ART.

.... Carmel Art Association - One man show by Jessie Mac Gregor. Open 12 to 5 p.m. daily.

.... Artists' Guild of America, Inc. - Exhibit of watercolors by Altagrace Duarte and oil paintings by 22 artists. Open 1 to 6 p.m. daily.

.... Pebble Beach Gallery - First showing of top British lithographs originally done for Festival of Britain. Oct. 2 through 15.

CIVIC MEETINGS.

.... City Council meets next Wednesday at 7:45 at the City Hall.

.... Sanitary Board meets Monday at the district's offices on San Carlos street at 7:30.

Wherever you go...



IN ROME

...OR RIO

You will meet a man known for his good taste who has been outfitted by "The Peninsula's Outstanding Store for Men."

Our feature of the week: Rough, rugged Crombie tweed suits. Woven in Scotland. Very special at \$59.50



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7-7442



THE FIRST THEATER'S production of "Camille" currently on view in Monterey on Thursday, Friday and Saturday nights, is noteworthy for its elaborate scenery and costuming, the former by Erika Franke and the latter by Rhoda Johnson. Above, in two scenes from the play are (left) Madeline Hicks as Madame Prudence, Sue Lowry as Camille, and Sally Bartolini as Nanine. The right

hand photo depicts the scene wherein Armand denounces Camille and shows (from left to right) Barbara Glover as Olympe, Said Riza as Armand, Bill Kaye as Messinger, Frank Murphy as Gaston Rieux, Madeline Hicks as Madame Prudence, Melvin Isenberger as Gustave, Sue Lowry as Camille, and Alex Merivale as Count de Varville.

-Arthur McEwen photos.

The Arts

LITHOGRAPHS MOVE FROM PEBBLE BEACH TO S.F.

Immediately after the British lithograph show leaves the Pebble Beach Gallery, October 14, it will move to the De Young Museum in San Francisco. There it will be hung in the large gallery and will be a featured exhibition while there, according to De Young officials.

The lithographs were commissioned by the British Government for the Festival of Britain. Eighteen of the country's foremost lithographers were chosen to do the work.

The shows at the Pebble Beach Gallery and the DeYoung Museum were arranged by Best from Britain.

CARMEL YOUTH CENTER PLANS OPEN HOUSE

Next Saturday, October 11, the Carmel Youth Center will hold its second Annual Open House for all of Carmel. The party, from eight to midnight, is given by the Youth Center to express its appreciation of the support given it by Carmel adults.

Music for the affair will be provided by Pat Coleman and his 14-piece orchestra through the courtesy of the Monterey local of the American Federation of Musicians. Dici Harber will be the featured vocal. 1st, and Youth Center members will present a variety show.

YOUTH CENTER MOVIE RUNS SATURDAY NIGHT

The Carmel Youth Center movie will be held Saturday night this week instead of the usual Friday night. The Red and Gray Dance is being held at the High School tonight.

Tomorrow night's movie "Marge" starring Jeanne Crain, is the regular weekend show sponsored jointly by the Carmel Rotary and the Lion's Club.

WADE PARKS TO GIVE ART CLUB CONCERT

Wade Parks will open the Musical Art Club fall season with a piano concert next Friday at Treasure Hall, Monterey High School. The concert is open to members of the

club and their friends.

Parks has a wide musical background, having studied with Leo Podolsky, Rudolph Ganz, Mollie Margolies, John Crown and Egon Petri. He has appeared at Orchestra Hall in Chicago and many other concerts.

Anyone interested in joining the club may contact Miss Angie Machado, club president, at 7-4166 or Miss Elizabeth Crofton, secretary at 7-3972.

Organizations

LEGION DINNER PLANNED

The Carmel Post of the

CARMEL THEATRE

Open Eve. 6:45—Start 7:00
Saturday Matinee 1:45
Sunday Continuous 1:45
Phone Carmel 7-3028

FRIDAY-SATURDAY

STORY OF WILL ROGERS
Will Rogers, Jr.
Jane Wyman

SUNDAY-TUESDAY

DIPLOMATIC COURIER
Tyrone Power
Patricia Neal

YOU FOR ME
Peter Lawford
Jane Greer

WEDNESDAY-THURSDAY

OUR VERY OWN
Farley Granger
Joan Evans

The Nest (el nido)

sing with
GORDO
The Barfly Parrot!



VISIT OUR PIANO BAR

LARRY ALLEN

piano playing
songs
snappy patter
in the

beautiful Empire Room

8:30 to 1:30

140 Del Monte Ave.
Monterey

American Legion will induct 12 new members at its dinner meeting Monday night. The new members will bring the local post's membership up to 158. The current mem-

bership drive is 97 short of the quota, but the post is far ahead of others in this area, in the drive, according to Commander Jim Kelsey.

DENNY-WATROUS MANAGEMENT presents—
The TROUPERS OF THE GOLD COAST in

"Camille"

-with FRENCH REVUE

Directed by LYDIA MARKOW

THURS., FRI. AND SAT. - at 8:15

CALIFORNIA FIRST THEATRE

State Monument Monterey
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THRU MON.

—the movie everyone has to see—

LA RONDE

—Plus Walt Disney's technicolor "OLYMPIC ELK"

TUES. - WED. - THURS.

—big bull session!



—and

BULLFIGHTER and the LADY





25TH DIVISION CHAPTER TO BE STARTED HERE

Charter membership in the Monterey Chapter to the 25th Division Association will be opened at the next meeting Oct. 6 at the Fort Ord Soldiers' Club. The meeting will start at 8 p.m. with Major William Smothers, president of the local chapter, presiding.

All former members on active duty and veterans in the Peninsula area who served with the 25th Division at any time are invited to attend.

Veterans of the Tropic Lightning Division living in the

community surrounding Fort Ord are asked to call Major Smothers for further information about the local chapter. His office phone at Fort Ord is Extension 2292; home Monterey 5-5235.

ILLINOIS REPUBLICAN ADDRESSES LOCAL RALLY

John King, the youngest man ever elected to the Legislature of Illinois spoke to a public rally at the Monterey County Fair Grounds last week.

The young legislator fired repeated blasts at Governor St-

evenson's conduct as the Governor of Illinois.

Alan G. Pattee, chairman of the Monterey County Republican central committee sent a telegram to Nixon, signed by every person in the crowded hall, expressing their confidence and faith in him. "We are fighting mad at the smear campaign that is being waged against you and we are doing everything in our power to combat this vicious attack" the telegram read.

A campaign was started and several hundred dollars were collected for "One Dollar for Nixon" funds.



IN THE GALLERY during last week's California Amateur Golf Tournament at Pebble Beach were (top, left to right) Mr. George L. Coleman, Jr., Mr. Harry Hunt, Mrs. Hunt, and Mrs. Coleman, all of Pebble Beach. Bottom, left to right) Mrs. Paul Carter, Mrs. Neal C. Lakenan, Mr. and Mrs. W. Harold Booth, and Mr. Neal C. Lakenan. The Lakenans are guests at the Booth's Pebble Beach home during their stay here. Mr. Booth is an official of the California Golf Association and Mr. Lakenan was a contestant in the State Championship tournament.

- Julian P. Graham photos.

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EVENINGS
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This adorable face-framing cloche is made of imported velour and edged with strips of rhinestones. It's young! It's flattering!

FROM OUR COLLECTION OF ONE-OF-A-KIND "BLACK MAGIC" IMPORTED VELOURS BY Howard Hodge. Each a Paris inspiration and each in its own attractive box.

21.00 - 25.00

MILLINERY - Second Floor

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BIG RIFLE RANGE — .22 RANGE — EATS
FUN — GAMES FOR THE FAMILY

Come to TARPEY FLATS — 3 Miles East of
Monterey on the Salinas Highway

Admission FREE Turkey Gate Prizes
FREE Free Turkeys Galore

Sponsored by Monterey Peninsula Post
No. 41, American Legion





THE CURRENT attraction at the Pebble Beach Art Gallery is the showing of lithographs done for the Festival of Britain by outstanding British artists. Among the first to see the exhibit were (left) Mrs. Frederick Elstob, Mrs. L.E. Harting, Mrs. and Mrs. Alexander Merivale, all of Carmel. Mrs. Elstob is direct-

or of Best from Britain which is sponsoring the show. At the right, Samuel F.B. Morse (left) and Donald Teague Carmel artist, admire one of the lithographs in the collection.

-- Julian P. Graham photo.

Organizations

YOUNG WOMEN'S GROUP PLANNED BY USO

The USO Advisory Group, headed by Mrs. Edward W. Cochrane, is working to form a Young Business Girls' Club as an adjunct to the present Girls' Service Organization. The GSO is an important part of the USO's program.

USO Director Frank Adams told the group that a recent survey showed that such a young women's group was needed on the Peninsula. He said that other girls' and women's organizations have offered to cooperate in the formation of such a group.

DEMOCRATIC SPEAKER DRAWS LARGE AUDIENCE

Over 150 persons attended the luncheon sponsored by the Carmel Women's Democratic Club at Mission Ranch last Wednesday to hear Mrs. Clara Shipser, Democratic National Committeewoman.

Mrs. Paul Low, vice-president, presided at the meeting and Mrs. Jeanne Tucker, president of the club, introduced the speaker.

Mrs. Shipser impressed on her audience the fact that politics should be an everyday concern of all of us as our lives are constantly affected by political happenings. She pointed out the majority of votes held by women in Amer-

ica and urged a responsible and intelligent use of this power. Mrs. Shipser also related her experiences as a member of Governor Stevenson's party on his recent whistle stop tour of California.

The audience was enthusiastic in its response to her talk. It was also voted by those present to send a telegram to

(Continued on Page 7)

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24 hour service for 20% additional.

8 to 5:30 Weekdays
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from Hawaii

Dreams of Aloha.. The Sands at Waikiki..
Lifting Floral Fragrances

Romantically packed by Brownie of Honolulu

Imported from the Hawaiian Islands

—Exclusively at—

Song of the Islands

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West of Lincoln, Carmel, Telephone 7-6266

HELEN WHEELER FERGUSON, Owner



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GOOD Cleaning!

There is no need to ask for "special care" at Carmel Cleaners. Every garment is as carefully and thoroughly cleaned as modern equipment and conscientious service make possible.

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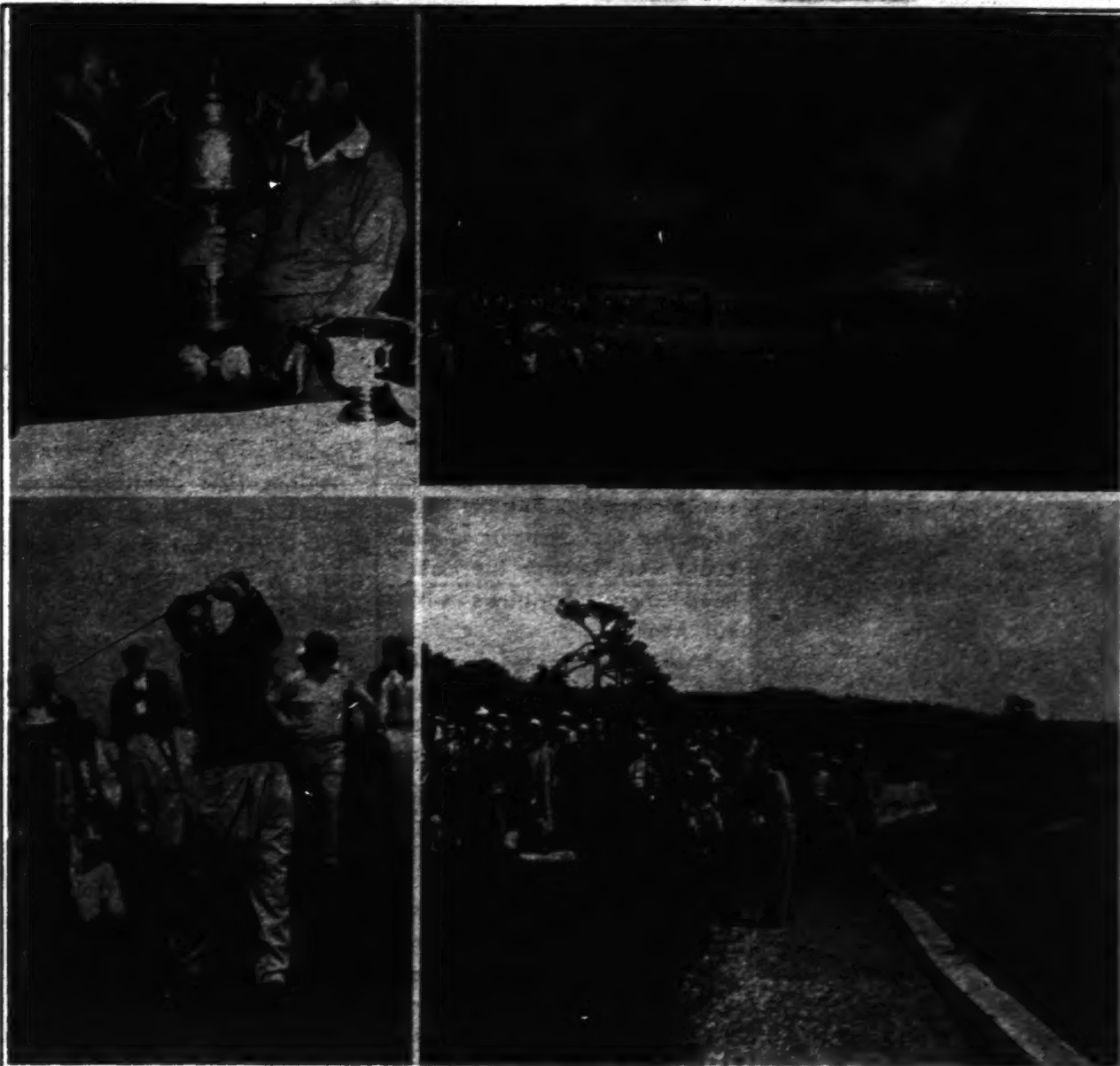
Dolores & Ocean

7-4417

First Showing
in the U. S.

These unusual lithographs were commissioned for the Festival of Britain by the British Government and for a time were hung in the House of Commons. The show includes the works of 18 of Britain's outstanding artists. The showing, arranged by Best from Britain in Carmel, is the first U.S. exhibition of these works of art.

Pebble Beach Gallery
and the
Carmel Work Center
at the Lodge, Pebble Beach



It was a successful week of golf. Fine weather and low scores featured the 1952 State Amateur Championship tournament. Upper left, John W. Dawson, president of the California Golf Association, presents the championship trophy to Bob Silvestri, the 1952 champion. Upper right, a typical scene on the Pebble Beach links last weekend. Lower left, Bruce McCormick, runner up, is shown banging out a drive. Lower right, Silvestri is shown getting out of the rough after coming close to losing his ball in the ocean.

--Julian P. Graham photos.

DEMOCRATIC WOMEN (Cont'd)

Governor Stevenson commending him for conducting a dignified, intelligent and forceful campaign.

REPUBLICAN TEA IN SEASIDE FRIDAY

A tea honoring Congressman Frank T. Bow, of Ohio, to be given at the Seaside Youth Center at 3 p.m., Friday, Oct-

ober 3, under the sponsorship of the Seaside Republican Women's Club and the Monterey-Pacific Grove Republican Women, was announced today by Mrs. James Frangos and Mrs. C.A. Metz. Other honored guests of the affair will be Congressman Ernest K. Bramblett and State Senator Fred Weybrett. The tea is free and open to the public.

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Funds are . . .

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Please send me a free copy of IN A FEW WORDS . . .

NAME _____
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A luncheon for republican party workers representing all republican organizations of the peninsula will be held at noon at Cerrito's restaurant, preceding the tea.

Congressman Bow is an attorney who served as a war correspondent in the South Pacific during World War II. In the congress he has been a leader in various committee investiga-

tions covering such diverse fields as publicity and propaganda, State medicine, the Interior Department and in particular its Bureau of Reclamation. He served as counsel of a select committee to investigate the Federal Communications Commission.

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Jall's Jancy is
-the brilliantly lined
tweed
coat dress
49.95



It's a tweed year - Carolyn Schnurer has used it in a chic coat dress. Others are using the wondrous stuff for soft-as-butter skirts, tailor jackets and newest softened box coats and jackets . . . It's the year of the casual, and the separate - It's the year to buy your things at . . .



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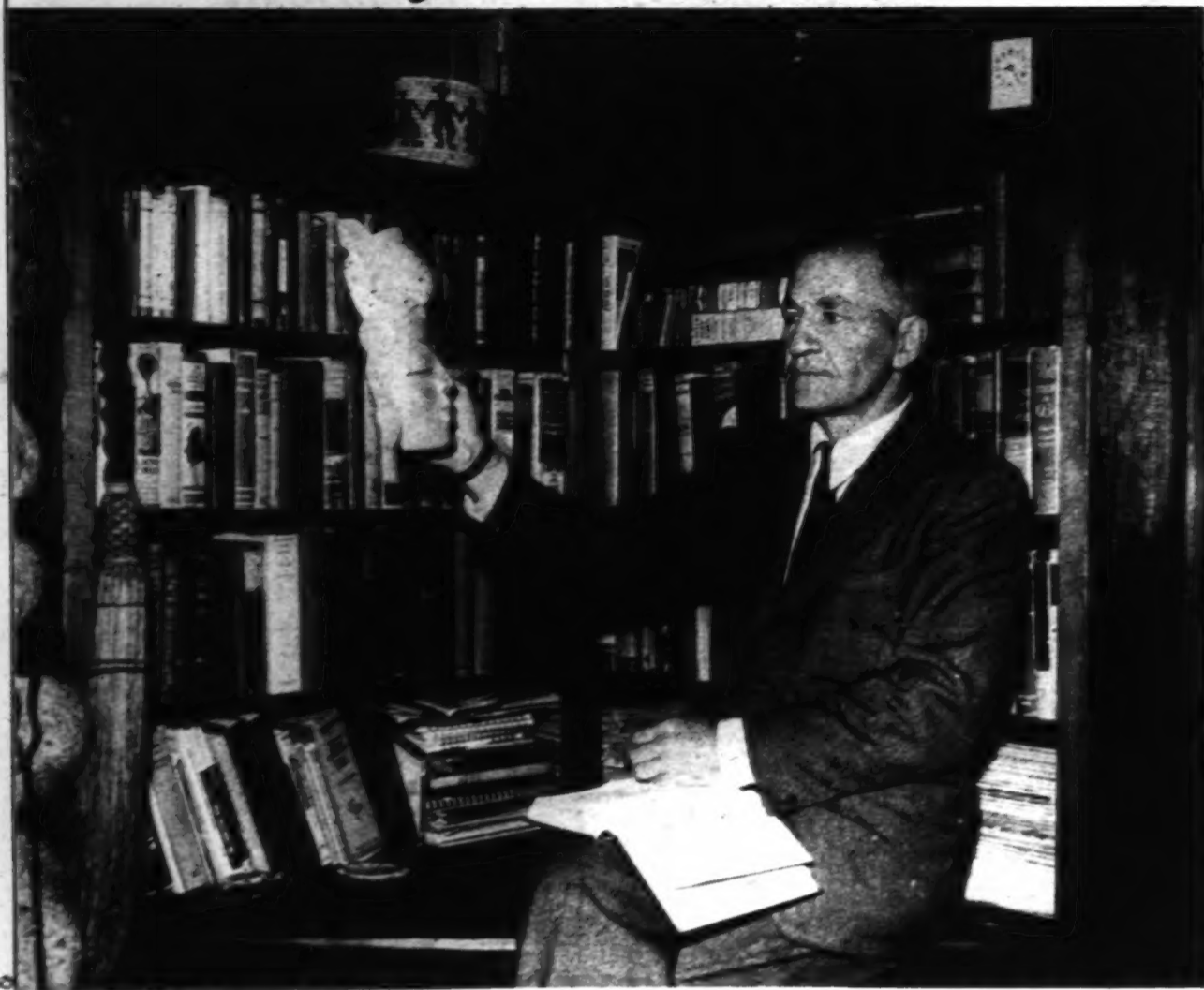


no.1 specialist in
local moving!



..LocalLights..

- - Arthur McEwen photo.



Louis Gay Balsam, the new instructor in social sciences at the Del Monte School, is anything but the proverbial Mr. Chips of private school myth. He, together with his wife, has proved that the earning of a living can not only be combined with seeing the world—it can be the means of doing so.

Married in the twenties to Ida May Balsam, he set out on a global trip that lasted six years, took them to almost all of the countries of the world; and during the course of which the Balsam family became four

rather than two.

The beginnings of this giant wanderlust were in New York, where Balsam was born. He started out to college at the University of Chicago, an appropriate number of years afterward, but found that his side job of editing a business paper had run away with him. Originally a means of financing his education, the journal soon became too big a thing to pass up, and Balsam left school to build it to a quadrupled circulation and a full time job. He left the university for that,

and subsequently hopped into the field of advertising in the Mid-West.

It was with this behind him that he married, and with such equipment that he and his wife undertook to work their way around the world. The happiest of experiments, they brought it off—reorganizing personnel in Manchester, rewriting a merchandise catalogue in Paris, bringing teak out of the jungles of Burma, and teaching social sciences in Peking. Their jobs were as disparate as the countries in

which they held them. Lloyd, their oldest son, was born in Antibes, France, and Alan in Manley, Australia. . . toward the end of the trek, where Louis was writing a catalogue for a department store.

Just preceding the dip into Australia, he had worked with Robert Fleharty, in Tahiti—writing continuity for "Fairy Isle to the South Seas," an adaptation of the James Norman Hall book. Somewhere in this time, too, was crammed a walking tour of Sumatra, where Balsam learned not only the language, but that an unarmed man could walk through the most head-hungry aborigines without harm.

When they arrived back in this country, in the thirties, the Balsams faced the fact that he wanted to teach and write—and that a prerequisite for the first would be a collection of degrees. He enrolled in Tufts where he earned his and his family's way through a B.S., then transferred to Harvard where he took an MA and PhD. This was done with income from advertising work, and in housing gained by getting a free month's rent for each apartment he was able to rent in a large building.

A job at Clark University, as a sociology instructor followed, and from there he jumped with characteristic agility to being supervisor of three Indian reservations, the Shoshone at Fort Hall, a Chipewa reserve, and the Nez Perce settlement at Coleville, Washington. The president of

Reed College, passing through the reservations, remarked that Balsam should be a teacher, which he confessed to being, and was, shortly thereafter, Dean of Men at Reed.

During the war, he hopped into the job of Food Administrator of New England, and after the war, embarked on a career of free lance writing which finally led him to Pacific Grove. He has had success selling to Look, Collier's, The Readers' Digest and others.

A long time admirer of the Peninsula, he felt as a social scientist that this was the place he most wanted to live. It seemed to him a fine cross-section of sociology at work, with a pleasant emphasis on the creative. That he and his wife bring with them the broadness of vision gained in much rambling of the world, in addition to the tolerant understanding of trained social scientists, promises to make of their residence here a cultural exchange—with a good bit of electric charm thrown in by the Balsams.

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PLUS FEDERAL TAX

Graceful console set of gleaming heavy quality precious Sterling Silver. Classically designed, fine craftsmanship... rare value! For glorious gift-giving or your own home.

HIRSH JEWELERS

OCEAN AVE. NEAR MISSION - CARMEL



CAKE AND PUNCH whet young appetites at the first meeting of the Girls' Friendly Society, sponsored by All Saints' Episcopal Church and quartered in its parish lounge. Members shown here are (left to right) Sandra Heiden, Sue Mitchell, Katy Dunning, Diane Miller, Joan Houghteling, Meg Seccombe, Mary Denman, Francesca Farr, Joy Walker and Susie Mosolf. Holding the punchbowl ladle is Miss Jane Wiley, religious education director and parish secretary. The group is open to fifth and sixth grade girls and meets every Friday at 7 p.m.

- Arthur McEwen photo.

SUBSCRIBE TO THE SPECTATOR

**RE-ELECT
FRED**



WEYBRET

(Incumbent)
STATE SENATOR
Monterey County

Has introduced Legislation
for San Lucas Dam.

Sports..

SPORTSMEN OPEN CLUBHOUSE AND RANGE

The near completion of the new clubhouse and rifle range will be celebrated by the Carmel Associated Sportsmen, Inc., Sunday, October 5, starting at 11 a.m. on the club grounds in Carmel Valley. A steak dinner with all the trimmings will be prepared by master chefs, Mansfield Turney, Rudy Shutz, Bud Cross, George Bardin, Roy Warner,

Walter Kreisler, Dr. G. Ridgley Parker, Red Carey, Rich Blaney, Jim Burkholder, Jack Stahlacker, Dick Lamb, Hal Boyd and Walt Stuefloten.

SPORTS CAR CLUB PLANS RUN TO SANTA CRUZ

Next in the series of events of the Pebble Beach Sports Car Club will be a run to Santa Cruz on Sunday. The route will have five secret check points so that the cars' running speed can be checked against the average established.

(Continued on Page 10)

Announcing the opening of... The Chelsea House

(FORMERLY RIKKI'S KITCHEN)

Expert catering for any and all occasions under the direction of Ethel F. Rexford-

Call her at 7-4398 for an appointment -

Complete staff of trained help -

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CARMEL MEADOWS is a modern restricted home district, served by utilities and with city conveniences. It is surrounded by the vistas of Point Lobos, hills, trees, beaches to the south, city of Carmel and Pebble Beach to the north, Carmel Valley and mountains to the east, and Carmel Bay, cliffs, beaches, bird sanctuary to the west.

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The Peace and Quiet of the Country

With modern conveniences of city living, are available in near-perfect climate of sunny, picturesque Carmel Valley, through this fine ranch type home on almost two acres rolling land and surrounded by interesting oak trees and colorful garden.

Planned for easy maintenance, comfortable living and indoor-outdoor entertaining, 2,500 sq. ft. of quality construction, built fall of 1950, immaculate condition.

Exterior effective combination cream stucco, adobe bricks, redwood, heavy shake roof. Interior attractively decorated, consists of light, spacious, combination hall-family room with used brick fireplace; living room 17' x 27', carpeted, large fireplace, bookcases, sunfast draperies, floor-to-ceiling windows providing panoramic view of valley and mountains, leading to large, sunny, sheltered terrace; roomy, airy, modern electric kitchen; three carpeted master bedrooms; two baths; lovely powder room; efficient central gas heating. Roomy three car garage, three horse stable easily convertible to guest house; completely fenced. Carpeting, draperies, kitchen appliances included in price of \$49,500.

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Peninsula & Valley Properties

Delores at Sixth - Carmel - Phone 7-3444



SIERRA FISHING TRIP

If you want to know where there are trout, ask Earl Glennon or Howard Levinson. They recently returned from a week-long pack trip in the Sierras, and as the pictures testify, they did catch a lot of fish.

Starting at Wawona in Yosemite Park, Earl, Howard and Mrs. Levinson made the six hour trip into Johnson Lake, about 8,500 feet up in the mountains. This was their base camp, and from it they fished surrounding waters as well as Johnson Lake.

The Mineral and Royal Arch Lakes were about half an hour's walk from their camp site, and both proved to have excellent fishing spots.

The three caught mostly Rainbow and Eastern Brook trout. Howard however caught "one timed Golden." Earl caught the biggest fish of the trip on an old favorite—a red and white wobbler.

At the top left, Howard looks a little serious after a day in the saddle (his first time on a horse); Margaret Levinson (right above) looks pleased in camp one morning with the prospect of fresh trout for breakfast. Below left, Howard and Earl are back after a day of fishing—the success is evident. Below right, Mrs. Levinson fishing the waters of Royal Arch Lake—the arch is in the background.

They caught their limits every day.

LEGION OFFICIAL TO RETIRE HERE NEXT YEAR

Another distinguished American is due to make Carmel his home when he retires in the near future. Father John E. Duffy, present national chaplain of the American Legion, owns property here and has told friends he will retire to the Peninsula next year.

Father Duffy has an impressive war record, having been wounded six times in action in the defense of Bataan and Corregidor. He was bayoneted on the Death March and left for dead, but, rescued by Filipinos, he operated with a guerilla band until recaptured in 1943. He was a prisoner until the end of the war.

DEMOCRATIC WOMEN MEET

Today is National Democratic Women's Day, and the directors of the Carmel Women's Democratic Club will meet at the home of Mrs. William Arley Smith at 2 o'clock to hear Mrs. Eleanor Roosevelt's radio speech.

In the meantime, Mrs. Paul Low has been named co-chairman of the Stevenson-Sparkman campaign for the 13th Congressional District. Serving with her is Marion Walker of Ventura.

STAMP CLUB AUCTION

A stamp auction will be featured on the next program of the Monterey Peninsula Stamp Club which meets Monday night. The meeting will start at 8 p.m. at the Carmel High School.

E.R. Blankenship will be auctioneer, it was announced by Col. John R. Wright, president of the group.

The club meets regularly the first and third Mondays of

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CARMEL -

P.O. Box 791

each month, and the programs include speakers, trading and selling stamps, and informal discussion of the hobby. All philatelists are invited to attend.

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WEYBRET

(Incumbent)
STATE SENATOR
Monterey County

His recommendations have saved the State over \$8,000,000.

HOME CLEANING NEEDS

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- ☐ MOPS
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Casual Woolens

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Maxine's

Your Guide to Fashion
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CLAUDE ESTILL, Commander of Post 41 of the American Legion, and pretty Miss Gail Maitre select the turkey Gail wants when she wins at the big Legion Turkey Shoot this Sunday at Tarpey Flats, 3 miles east of Monterey on Salinas Highway. Only mechanical targets will be used in the shoot.

- Mission Photo Service photo.

Society..

ELLIOT-PYLE NUPTIALS

Shirley Ann Elliot and Benjamin F. Pyle, whose engagement was announced in Carmel recently by Shirley's parents, Dr. and Mrs. Del L. Elliot, have decided on Friday, October 24th, for their wedding date. The couple will be married at a 5 o'clock service at All Saints' Church in Carmel to be read by the Reverend Charles A. Dowdell. The ceremony will be followed by a reception at the Monterey Peninsula Country Club for a large group of friends.

Miss Janice Hatton of Carmel will be maid of honor, and Mrs. Gene Vandervort, Carmel, will be a bridesmaid. The bride's only brother, Michael, will serve as best man.

Shirley attended Carmel schools and this year graduated from Stephens College, Columbia, Missouri. The nuptial-to-be, only son of Mrs. Marjorie Pyle and Nolan F. Pyle of Columbia, Mo., is a graduate of the University of Missouri. He has just received orders to report to Lackland Air Base in San Antonio, Texas, soon after the wedding.

Carmel Valley Sun Spots

by PARKER KIMBALL

The Busy B's went to Salinas town Monday about 150 strong to register their protests of Plan A and approval of Plan B in the marathon tussle over the location of the proposed continuation of the Carmel Valley Whyway. . . The Plan B supporters brought along a basketful of verbal and visual ammunition with which to bombard the County Planning Commission which now has the matter in its lap. . . Kickoff speaker for the B delegation was General James Underhill, representing the C.V. Property Owners' Association who asked additionally for a 60 ft. road width limit with 20 ft. setbacks, preservation of trees, and

that the sharp Rancho Del Monte Country Club curve be straightened by taking off more property to the north than described in the survey. . . Following this speaker Josephine O'Dell for the Tulareitos Mothers' Club opposing the road because of its proximity to the school. . . Two school board members, David Hoisington and Ralph Stean explained that the State Board of Education's Division of School Housing originally recommended the existing school site because of its distance from the danger and distraction of a main highway, and that the State Board has recommended purchase of additional property

to meet estimated school growth. . . three lots on Pilot Road selected for expansion would be severed by the proposed Plan A road. . . Leading spokesman and organizer for the group, Fred Whelan gave a lengthy summary of Plan A's faults and Plan B's virtues and illustrated his talk with pictures and maps of the area. Valley people claiming their properties would be unfairly harmed by the relocated road A included Mrs. H.W. Ayers, Mrs. Martha Louise Miller, Mrs. J.E. Perry, Mrs. Hugh Comstock and Miss Ruth Blanchard owner of the Blanchard Medical Building. H.O. Sand and

(Continued on Page 15)

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Japanese Dinners
Serving
Sukiyake & Tempura.

Imported
Japanese Sake
Kris & Asahi Beer

CLOSED MONDAYS *Ayuma-Tai* FRANKLIN & FIGUEROA
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CARMEL VALLEY COUNTRY CLUB: Drive 14 miles over new road into the beautiful Carmel Valley and see Little Bob and Big Bob. Everyone welcome. Cocktails, complete dinners. Dancing in the fabulous "Old San Francisco Room." The show place of the beautiful Carmel Valley. Open all year. Closed Mondays and Tuesdays.

HIGHLANDS INN: Honeymoon paradise 4 miles south of Carmel on Highway 1. Don't fail to see the fabulous new all-glass-enclosed Sunset Room overlooking Lobos Rocks and the most beautiful ocean view in America.

TRY THESE

MISSION RANCH: Dinner in the club dining room. Community singing, casual dancing, and spontaneous entertainment. Your host, Bill Hall, star of radio, stage and screen, and Maestro Dick Hughes at the piano nightly. Dancing in the Ranch Barn, Friday and Saturday nights to Ernie Osborne's orchestra, popular and Spanish rhythms. South end of Dolores street. Carmel 7-3824.



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STILL THE TALK OF THE TOWN . . .

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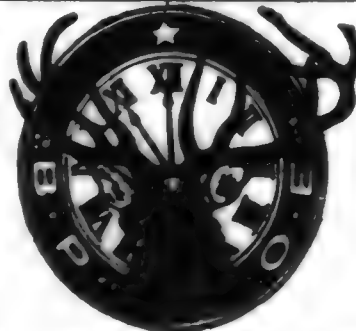
Sunset Room

with JIMMY SHELDON at the Keyboard

SUNDAY BRUNCH 9-12 LUNCHEON WEEKDAYS 12-2
DINNER 6:30 TO 8:30 DAILY PHONE 7-6496

4 Miles South of Carmel on Highway 1

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"Benevolent Protective Order
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or

"Best People on Earth"

or even

"BEAUTIFUL PACIFIC OCEAN ENCHANTMENT"

Don't miss it while you're here —

• ROMANTIC SUNSETS

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• SAVORY STEAKS (6 to 12)

• MAGICALLY LIGHTED COASTLINE

Tues. through Friday (Sat. & Sun. - Noon to Midnight)

"The Peninsula's Only Sea-Cliff Restaurant"

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Between Fisherman's Wharf and the
Whaling Station
MONTEREY

Famous Restaurants

CASA MUNRAS: In the heart of Monterey. Breakfast, lunch and dinner served daily. Cocktails. Murals by Bruce Ariss depicting life of early California dons. Dancing nightly. Hotel and cottage accommodations.

CERRITOS: Sal Cerrito now has two Peninsula restaurants. For those who want sea food, Cerrito's-at-the-Wharf is the place, although a full menu is offered. At the original Cerrito's the same barbecued food as always.

ROCKY POINT LODGE: The glorious drive to wonderful food. 11 miles south of Carmel. Delicious dinners, masterful drinks. Open from 5 p.m. until midnight, Tues. thru Fri. Noon until midnight, Sat. and Sun. Your pleasing hosts, Lou and Rocky Bowersox. Year around.

HOLMAN'S SOLARIUM COFFEE SHOP: A room with a view, high atop Holman's Department Store, featuring home cooked food and complete fountain service. Open for shoppers' convenience from 9:30 to 5 p.m. and Thursdays from 9:30 a.m. to 8:30 p.m. Closed Sundays.

PINE INN GARDEN RESTAURANT: on Ocean avenue. Luncheon served both in dining room and in patio. Dinners nightly with popular special buffets Wednesday and Thursday evenings. Closed Tuesdays. The cocktail lounge is one of Carmel's favorite gathering places.

LA PLAYA HOTEL: Commanding a sweeping view of all of Carmel Bay from its vantage at 8th and Camino Real. Terrace buffet luncheons served either in the terrace dining room or on the sun patio. Dining room open for breakfast, luncheon and dinner, with a cordial invitation to banquets and parties.

SPINDRIFT: This unusually-constructed restaurant features smorgasbord but also has a long entree menu. Dining room looks out on patio with pond. Unusual bar. Cocktails around the fireplace. Now open for luncheon. Fremont at Garden Road, Monterey.

JUNE SIMPSON'S: Has an attractive home-like dining room where the food is of the best. Luncheons served at mid-day. Fine dinners served until 8:30 in a pleasant, quiet atmosphere. Lincoln, between 5th and 6th in Carmel.

BILL BROWN'S ESTRADA ROOM: located in the historic Mission Inn in Monterey combines the graceful atmosphere of the old city with modern restaurant facilities. The Purse Seiner bar reflects the importance of the fishing industry to the entire Peninsula.

DEL MONTE LODGE: Pebble Beach, incomparable view of beautiful Carmel Bay. Old and tried favorite of visitors and native Peninsulites alike. Tap room depicts local golf history. Open daily. Dinner dancing every Sat. Eve.

CROCODILE'S TAIL: Located at the Monterey Airport Terminal, this restaurant offers a varied menu with some exotic East Indian food included. A beautiful panoramic view of Monterey Bay and the hills of the Peninsula through the huge windows.

LOS LAURELES LODGE: Herb and Ollie Brook's Valley Tyrol, where there is luncheon by the pool, cocktails and dinners. All resort facilities. Open every day.

BLUE BIRD RESTAURANT: 'Carmel's oldest restaurant.' Delectable home-cooked specialties and pastries. Service with a Continental accent. A favorite with the 'natives'.

AZUMA TEL: Exotic and popular Oriental restaurant in Monterey. Deliciously prepared Japanese food, authentically served. Suki yaki a specialty.

WHITNEY'S: Carmelites' headquarters for fine food prepared under the direction of Chef Erdel and finer drinks. Open for luncheon from 12 to 2 and for dinner from 6 to 10 p.m. Cocktails. Closed Sunday.

Solarium Coffee Shop

Delicious home cooked foods,
breathtaking view of bay. Complete fountain service featuring famous Grove Creamery ice cream.

Hours: 9:30 a.m. to 5:00 p.m.
Thursdays: 9:30 a.m. to 8:30 p.m.

Holman's
PACIFIC GROVE

June Simpson

Formerly BETSY JARVIS

a distinctive dining room featuring
delicious food attractively served

LUNCHEONS

11:30 - 3

DINNERS

5:30 - 8:30

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LUNCHEONS - DINNERS
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OUTDOOR LUNCHEONS Open Every Day
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Special Summer Dinners from \$1.65

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Dancing and Cocktails in Colorful Candlelit Lounge



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French Cafe
DOLORES AT 7TH
Now Serving
BREAKFAST
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Brioche & Croissants
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LUNCH DINNERS

The Ranch has done it again - - -
Your host **BILL HALL**
Star of radio, screen and television.
With Maestro Dick Hughes at the piano.
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EXTRA ADDED ATTRACTION - GUEST STARS
in the rec. hall Saturday night with Bill Hall
MISSION RANCH
Carmel FOOT OF DOLORES STREET 7-3824



CARMEL'S OLDEST

Blue Bird Restaurant

LUNCHEONS -
TEAS -
SNACKS
DINNERS

Open from 11:45 a.m. to 3:30 p.m.
and from 5 p.m. until 8 p.m.

OCEAN AT LINCOLN CARMEL-BY-THE-SEA

PINE INN garden restaurant
and cocktail lounge
Breakfast 8:00 to 10:00 A.M. daily
Luncheon Noon to 2:00 P.M.
Dinner 6:00 to 9:00 P.M. except Sun. & Holidays
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Closed for Luncheon & Dinner on Tuesdays
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Reservations Telephone 7-3851

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Estrada Room
For Dining and **La Cantina**
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PURSE SEINER BAR
BREAKFAST • LUNCH • DINNER
Where Old Monterey Charm
Blends with Modern Comfort
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Cocktails, Lunch, Dinner—daily exc. Tuesdays
Cocktails 'til 1 a.m.
On Salinas Hiway, 1½ miles East of Fremont St. junction
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THE EXECUTIVE committee of the Carmel Valley Women's Club met this week for luncheon at the Carousel in Carmel Valley. Shown around the table, left to right, are Mrs. Mary De Serpa, Mrs. R.B. Stoney, Mrs. Thomas Vargas, Mrs. Sam Coma, Mrs. Fred B. Whelan, Mrs. Otto Anker and Miss May DeSerpa.

George T.C. Smith photo.

KENNEL CLUB ELECTION

The Del Monte Kennel Club will hold its annual dinner meeting and election of officers at the Del Monte Lodge Monday, October 13.

LOCAL KITCHEN FEATURED IN LIFE MAGAZINE

Robert Buckner, Pebble Beach scriptwriter, has such an unusual kitchen in his home that Life Magazine has included it in a series on modern kitchens. The feature is scheduled to appear in this week's issue.

Life selected four kitchens for the feature. Three of these are in the East, Buckner's being the only Western one represented.

In the two colored pages devoted to it, three photographs, a floor plan, and a description are included. According to Life, the Buckner kitchen accounts for about \$20,000 of the \$80,000 the home cost.

JUNE SIMPSON OPENS BAKERY ON MISSION

June Simpson, proprietor of the Carmel restaurant, has opened a bakery in the McCabe Court on Mission near 5th. She plans to include many unusual delicacies along with

Quarter-Thoroughbred

SADDLE HORSE

Horse - dark bay - seven years old - very gentle - Reasonable. See him at FRED JOHNSON STABLE, on RANCHO ROAD, near Los Laureles Lodge, CARMEL VALLEY.

a complete line of baked goods.

The shop has been furnished with brass-trimmed wrought iron work. The marble-topped table and bread rack are French antiques.

In the bakery proper, Mrs. Simpson has installed the latest type of bakery equipment, and invited the public to come in and inspect the shop today.

CATERING HOUSE OPENS ON MISSION STREET

The Chelsea House, a catering company, has opened in the May Court on Mission Street. Reg Foster, proprietor of the Cottage Delicatessen has opened the new business.

All types of catering service will be offered from hors d'oeuvres to banquets. The Chelsea House will be under the management of Mrs. Ethel F. Rexford.

HAVE YOU BEEN TO THE NEW-

The cutest little beer joint in town...

TAVORI
SILVER DOLLAR

Featuring PIANO RAMBLINGS BY

Hal Madrigal

Nightly except Mondays

196 FRANKLIN STREET

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PHONE 2-9931

Vital Statistics

BIRTHS:

MR. AND MRS. HENRY H. "HAP" HASTY (former Carmelites) of Santa Cruz welcomed a baby daughter, MARY CLYDE. The baby is the granddaughter of DR. JAMES L. HUGHES of Carmel.

MR. AND MRS. ROBERT AEBERSOLD welcomed a daughter.

MR. AND MRS. TED FEHRING are the parents of a daughter, JO ANN.

A son and heir, JOSHUA GORTLE, was born to MR. AND MRS. RICHARD G. MACK. A daughter born to MR. AND MRS. KENT WHITCOMB. Valleyties MR. AND MRS. NELLO PAUL TORRI are the proud parents of NELLO JR.

DEATHS:

MRS. GEORGE F. BEARDSLEY, long-time resident of Carmel, died this week in Oakland. Always generous, her gifts of substantial sums to the Church of the Wayfarer and the Carmel Art Gallery were outstanding. She had lived here since 1911 until recently. Her husband died in 1920.



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JOE MARTIN
Republican Minority Leader

Praises BRAMBLETT

"Martin praised BRAMBLETT and said that 'Californians should be proud to have a man of BRAMBLETT'S ability representing them. I know that when he takes the floor on a bill that he has given a great deal of thought and study, and I hope that "Ernie" BRAMBLETT is returned to his rightful place in the Congress of the United States.'"

-Quotes from the Monterey Peninsula Herald-Saturday, September 20, 1952.

LABORERS RANCHERS HOUSEWIVES DOCTORS
BAKERS ENDORSED AND SUPPORTED BY:
LET'S RE-ELECT
BUSINESS MEN FISHermen ACCOUNTANTS
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BRAMBLETT
FOR CONGRESS

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6Yrs
SENIORITY

BRAMBLETT

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KENNETH E. WOOD, Realtor
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VALLEY SUNSPOTS
(continued)

Mrs. Norman Poston added their complaints. . . The following decision was agreed to by the planning commission—a luncheon meeting will be held in Carmel Valley, Oct. 11, after which the entire commission will visit the scene of battle and try to make up its mind. . .

Who's knocking at my door? Why it's the little gal from the Community Chest. . . Another year, another few dollars, another chance to do a little good for someone who might even like to have your income tax troubles. Remember, your con-

REAL ESTATE

LARGE Carmel Wood lot \$1800.

VIEW lots from \$2750.

SOUTH OF CARMEL: Splendidly built home, 3 bedrooms, 2½ bath, living room, dining room, studio, beautiful grounds facing the ocean. Truly a bargain worth investigating.

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tribution is deductible for income tax purposes.

Heading the Valley Drive is Barbara Porter who leads her band of canvassers to all Valley doors, so you'll meet one of the following: Mesdames Paul Chase, Wyndham Medcraft, Ed Haber, Carmelo Panetta, Ralph Steen, W.D. Scherman, Idona Taylor, Thomas Hooper, William Wood, A. K. Bennett, Frank Andrews, John Wibby, Peter Wilcoxon, and B.L. Barlow. . . at least two more volunteers are needed—call 9573.

Mrs. Ed Marcucci is Lower Valley Chairman but her list of volunteers is not available yet.

Carmelo Farm Bureau elected officers last Monday installing Bob Wilson as president, Jay Huffman as vice-president, and Betty Reilly as secretary treasurer. . . First regular Carmelo Mothers' Club meeting will be held on next Tuesday, Oct. 6, at Ms. A. W. Bennett's. . . Be reminded that the service of the Monterey Peninsula Visiting Nurse is

COMMANDER Howell Armor, shown above in his Carmel Woods studio, "The Armory," has announced a class in wood-carving starting October 7. The class is a part of the Monterey Adult School and will meet every Tuesday and Thursday from 7:30 to 10 p.m. in room A-4 at Monterey Peninsula College. A single fee of \$1 covers the entire term and tools are available for beginners until such time as they wish to purchase their own. Several of the beautiful and unusual carvings done by Commander Armor are shown above, among them a redwood figure of St. Francis (in foreground) and Polynesian figures, a Tahitian bench and Hawaiian bowls. One of his students, Liesel Wurmann, won a prize for her driftwood carvings at this year's Monterey County Fair.

—Ray Ruppel photo.

available to all residents of Carmel Valley living west of the Post Office. . . This extended to Big Sur and Russell Ranch if the Peninsula quota is reached.

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FLOWER BOXES

Window boxes are very useful if planned properly. They may be used under windows or on the patio or wherever you have a place that is not suitable for ground planting.

They must always have suitable drainage and be so constructed that water will not stand in the container.

A practical suggestion is to make the box so that it will hold several 6 or 7 inch flower pots and deep enough to conceal the rims of the pots. Then you can grow your plants in the pots and the planting can be rotated or changed as the plants have ceased blooming.

The pots are placed in the box sunk in peat moss or soil. This prevents rapid evaporation of moisture and the plants look like they have been planted directly in the box.

WHAT TO PLANT

If the plant box is in a shady location you can plant fuchsias, begonias, cinerarias, lobelia, trailing campanulas, dwarf ivies, ferns, aralia, primrose and English daisies.

If the plant box is in full sun you can plant petunias, (the double ruffled in gay colors), geraniums (ivy type, and upright variety), dwarf lantana, verbenas, nasturtiums. The golden gleam of the nasturtium will do best in rather poor soil. If fertilized, they form more leaves and less flowers. In the spring all of the various bulbs such as tulips, hyacinth, and jonquil may be used.

If you prefer to plant directly in the box, a soil mixture of 2 parts loam, 1 part leaf mold or compost, and 1 part sand is

good. Mix this with well-rotted manure and a handful of bone meal.

This soil is good for one year depending upon the plants used. You can use conifers, dwarf evergreens, foliage plants and a few trailing vines.

The soil for plants in boxes usually requires watering thoroughly every week. The surface of the soil should be stirred with a fork, and as the plants show buds, feed with Ortho-gro, Spoonit, or liquid fish emulsion. A teaspoonful to a quart of water is the right proportion. The ivy geranium or the nasturtium give excellent results and require almost no attention except watering.

Many kinds of plants can be grown in boxes with great ease - such as carnations, astilbe, roses, the newer giant petunias, hydrangias, asters, and the tuberous begonias.

The important thing to plan for is to be able to rotate the flowers so that you have something new and colorful at any season.

One year we planted some geraniums and then put in some seed of golden double gleam nasturtiums - both require just average soil. The effect was very satisfactory and friends exclaimed about the beautiful effect.

Your nurseryman may have additional suggestions for box-planting. The species that may be used are endless.

The space for ground being limited, the soil will become exhausted in box planting. The use of commercial fertilizers will prolong soil fertility, but the roots soon fill the box and the planting must be changed. Using flower pots sunk into the container affords quick and easy changes in the planting

scheme.

When bulbs are used they should be potted up at least 10 weeks ahead of time - that is about the period required for blooms.

Freezia in pure white or in mixed colors do excellently in pot culture. The bulbs are planted in sandy loam about 2 inches deep. Bone meal is the fertilizer mixed in the soil,

as soon as buds form-feed with Ortho-gro or fish emulsion.

Why not make a study of box-planting. It requires less labor and results are most pleasing.



Hand Pumps and Horse Collars

both obsolete

In St. Louis, Missouri, the famous horse and mule center, the last horse collar factory went out of business recently. This does not mean, of course, that horses are disappearing. It simply means that horses don't wear collars any more. Fewer and fewer horses are doing the kind of work that makes collars necessary.

And it's like that with the old-fashioned hand pump. Hand pumps in cities went out of use long ago and the work of supplying safe, potable water to communities grew into a tremendous enterprise, far beyond the power of hand pumps to handle. In fact, public water supply is today one of the largest single industries in America.

Modern water works operation is a complex business requiring a thorough knowledge of the principles of hydraulics, taste and odor control, purification methods, filtration systems, reservoir and tank construction, cathodic protection of metal surfaces—and utility finance.

Financing is a very important function of water works management. To maintain and develop a modern water system a great deal of money must be continually invested in plant.

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